

## **Sales Optimization**

Sales is important. Some say it is the most important task in a company. Many market leading companies have sales rule the company. Sales is your interface to your customers, to the markets and to your competition.

Machine Vision is driven by innovations, by new players entering machine vision markets and by new markets that become relevant for machine vision.

To deal with these changes and challenges is therefore to question strategy, organization and investments on a frequent base.

A well organized, trained and motivated sales force will help you to manage these challenges.

AMC can help you to set- up the organization in a way that fits with your current and future needs and also develop together with you the right strategy.

As an additional consulting service AMC and its partners can help you to select the best CRM solution for your needs and accompany you within the integration.

We also can help you to find the right staff and train your existing sales team, together with our partners.

Please contact us to discuss your situation, your needs and your expectations in sales.